



New England Christmas Festival

Crafts and Specialty Foods

FOR IMMEDIATE RELEASE

The 37th Annual New England Christmas Festival Returns to Mohegan Sun Casino, Featuring 350+ American Artisans

Uncasville, CT – September 8, 2023 – Get ready for a festive shopping extravaganza like no other as the 37th Annual New England Christmas Festival returns to the Earth Expo Center at Mohegan Sun Casino from November 3rd to 5th, 2023. This highly anticipated event is set to delight shoppers with a curated selection of more than 350 pop-up boutiques, showcasing handcrafted items from America's premier artisans and craftsmen.

Since its inception in 1982, the New England Christmas Festival has consistently been recognized for its excellence and creativity, earning multiple awards along the way. It has become the go-to destination for holiday shopping, offering visitors an array of unique and seasonal treasures. Attendees can explore aisles filled with:

- Seasonal Decor
- Distinctive Home Accessories
- Fashion
- Fine Jewelry
- Specialty Foods
- Adorable Kids' Clothing & Toys
- Spa Products
- And Much, Much more!



The festival provides a one-of-a-kind shopping experience that's both fun and memorable, making it the perfect place to find special gifts for your loved ones, including your four-legged friends, this holiday season.

Event Details:

- Date: November 3rd, 4th, and 5th, 2023
- Time: Friday 9am to 6pm | Saturday 9am to 6pm | Sunday 9am to 5pm
- Venue: Earth Expo Center at Mohegan Sun Casino, Uncasville, CT

Mark your calendars and join us at the New England Christmas Festival for a delightful holiday shopping adventure. Whether you're seeking unique gifts, decor, or delicious treats, this event is sure to bring the joy and magic of the holiday season to life.

Our team is available for interviews, lifestyle segments highlighting the show/vendors, and more! We would love to bring our holiday joy to your publication.

For more information, visit our website at www.newenglandchristmasfestival.com or contact our PR Company at 203-494-4212 or jamie@tayloredgroup.com

About the New England Christmas Festival:

The New England Christmas Festival is a beloved annual event that brings together the best of American craftsmanship and artistry. With a rich history spanning over three decades, the festival is dedicated to showcasing the talent and creativity of artisans from across the country, making it a premier destination for holiday shopping.

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